



SENIOR ADVISORY BOARD MINUTES

**Monday, January 23, 2017
City Hall Conference Room
4000 Main Street
Rowlett, TX 75088**

Present: Pamela Bell, Michael Britt, Della Vickers, Rob Rose, Jerome Grossie, Brownie Sherrill
Absent: Charles Gaugler, Susan Bell
Visitors: Linda Richard, Debby Bobbitt
Staff: Tammy Dana-Bashian, City Council liaison; Jill Beam, Recreation Programmer-Seniors; Shelly Monroe, Parks and Recreation Administrative Assistant; Angela Smith, Director of Parks and Recreation; Jim Grabenhorst, Economic Development Director; Marc Kurbansade, Director of Development Services; Joseph Grisham, Economic Development Assistant Director

1. **The Chair**, Pamela Bell, called the meeting to order at 10:00 a.m.
2. Quorum was present.
3. Consider action to approve December 19, 2016 minutes.
 - A. Jerome Grossie motioned to accept the minutes as written.
 - B. Della Vickers seconded the motion.
 - C. Approved 5 - 0.
4. Senior program updates and summer programs.

Jill Beam reported new programs began this month such as Bunco, Mexican Train, and Afternoon Movie. The trip to Winstar occurred last week. A trip to the arboretum including time for lunch is scheduled for March. This summer water aerobics will be offered. Exercise classes continue to have a high attendance. In February going to the Arts District by using DART services. Traditionally this board doesn't sponsor summer seminars so it was confirmed with members this is still the consensus. Lunch Around Town is tomorrow at Jason's Deli at 11:30am. Larry Beckham was nominated for an Outstanding Senior 2016 award through Texas Recreation and Park Society, Leisure and Aging Branch. L. Beckham will be presented this award on March 1, 2017 in Irving, Texas during the 2017 Institute and Expo conference.
5. Economic Development and Development Services Department.
 - A. Marc Kurbansade covered material on active projects and included visuals: Homestead at Liberty Grove, East Dallas Church of God, Bullitt Multisport, Water's Edge Phase II, Water Spring Townhomes, Rowlett Assisted Living, Willow Wood Estates, Terra Lago, Platinum Self Storage, County Way Addition, El Pollo Loco, Chipotle, Pie Five, Panda Express, Evergreen Senior Living, Harmony Phase I and II, Harvest Church, All Storage, Village of Rowlett, Bankhead Brewery, Downtown East, Boeke Dental, Manors on Miller, Beverage Depot, Emerald Spring Estates, Mansions at Lake Horizon, Canterbury Cove, Kayak Crossing, Heritage Estates, The Vineyards Phase II, Fire Station Training Facility, Starbucks, Dalrock Crossing, LPMC Expansion, Lake Pointe Medical Office and Bayside (North Residential, Avila, Mansions & Towers). During the summer months plans are to work with a consultant regarding Realize Rowlett 2020.
 - B. Jim Grabenhorst explained the need to diversify Rowlett's tax base. Performance measures were reviewed as far as key output levels, target outcomes of the strategies revolved around business retention & expansion program, diversification of tax base, and attraction & creation of new businesses and jobs for FY17 compared to FY16 and



- FY15. The key projects being worked on for downtown are 1) The Village of Rowlett is in process and the first occupancy in building B is aimed for May 2017 and in building A is aimed for September/October 2017; 2) Global Investment Concept is a 35 acre site and the master plan is for multi-family including commercial with some green space; 3) There will be a master plan for a new design of Herfurth Park.
- C. A downtown target marketing campaign was reviewed. An update on the North Shore Commercial District was provided. An update on Bayside development was presented. City of Rowlett is working with TxDot on an I-30 ten year plan.
 - D. Questions asked about multi-family complexes versus single family units being built in Rowlett as well as shopping and restaurants and the new library. Answers provided.
6. Update on utility billing late fees waived for nonprofit/churches.
Angela Smith reported the Finance Department and Utility Billing Department are working on guidelines for this. Once there is a solution it will be presented to City Council.
 7. Follow up on senior transportation.
 - A. Smith discussed the use of DART and STAR Transit. About half of the senior transportation participants live within the DART service area. The library is not in DART's service area. There were attempts to coordinate with DART and assured there was no conflict of interest before moving forward. STAR Transit helps to market the service at no extra charge.
 8. Update on Emergency Preparedness held January 10, 2017.
P. Bell reported there were 13 attendees at this presentation. Good reviews received.
 9. Discuss upcoming programs and how to increase participation.
 - A. February 14, 2017 will be Meals on Wheels presentation and presenter is secured.
 - B. March 14, 2017 will be Estate Planning presentation. Attorney Gregory Mitchell will be the presenter.
 - C. April 11, 2017 will be the Health Fair. The time is 9:00am - 12:00pm.
 10. Planning for the Health Fair.
D. Vickers handed out a list of vendors for members to contact in regards to their interest in participating this year. Once vendors are confirmed send D. Vickers the information. If there are questions from vendors on Health Fair send these to D. Vickers and she will assist with responses. On average there are 45 vendor slots with about 5 on a waiting list. Information due date is February 10, 2017.
 11. Senior Center Feasibility study.
 - A. Smith reported the department recently secured a contract with Ron Hobbs Architecture & Interior Design LLP to complete a feasibility study. When this project gets close to starting Mr. Hobbs will speak with seniors.
 12. Update from City Council liaison, Tammy Dana-Bashian.
 - A. In March a Citizen City Academy will begin and consist of 11 week courses. Elise Bowers, Community Advocate will present information at February meeting.
 - B. Rowlett Strong is organizing a city-wide spirit night on January 26, 2017. Participating restaurants in Rowlett and Rockwall will donate a percentage of their receipts to fund the Rebuild Rowlett fund to help the tornado victims. The Rowlett Strong website and Facebook page will provide names of those restaurants participating.



13. No senior concerns.
14. Public Input or questions.
Inquiry about the current library building and its use once the library vacates. At present no decision has been made in regards to how the building will be used.
15. Public announcements
 - A. A. Smith shared an update that the construction on the Rowlett Community Centre for the renovations begun.
 - B. Brownie Sherrill announced there are emergency preparedness classes on Feb 4th and 11th. If you want to become part of a Community Emergency Response Team there is another 4 hour class. The Citizen Police Academy class begins February 9, 2017.
 - C. Little Sweetheart Dance is January 28, 2017 from 7pm - 9pm. Tickets on sale at Rowlett Community Centre.
 - D. The Amateur Community Theatre will have performances January 27-29 and February 3-5: Jokers Fired Twice.
16. No members of the board requested topics for future meetings.
17. D. Vickers motioned for adjournment at 12:00 p.m.
J. Grossie seconded the motion.
Unanimous vote in favor to adjourn.

A handwritten signature in blue ink, appearing to read "Pamela Bell".

Pamela Bell, Chair

A handwritten signature in blue ink, appearing to read "Angela Smith".

Angela Smith, Director of Parks & Recreation