



GOLF ADVISORY BOARD MINUTES
Tuesday, October 3, 2017 ~ 8:00 am
Waterview Golf Club
9509 Waterview Parkway, Rowlett TX 75088

PRESENT: Jonathan Andron, Michael Daffin, Jerry Daniels, Brent Dorenbecker, Larry Glick, Brad Marshall, Becky Sebastian

ABSENT: Scotty Lovett

STAFF: Scott Alford, Waterview Superintendent; David Sotelo, Waterview General Manager; Debby Bobbitt, City Council Liaison; Shelly Monroe, Parks and Recreation Sr. Administrative Assistant; Angela Smith, Director of Parks and Recreation

1. Brad Marshall, Chair, called the meeting to order at 8:00am.
2. Quorum present.
3. Administered the Oath of Office and the Statement of Elected/Appointed Officer to the newly appointed members.
4. Consider action to approve September 5, 2017 minutes.
 - A. Jerry Daniels made a motion to approve the minutes as written.
 - B. Larry Glick seconded the motion.
 - C. Approved 4 - 0.
5. Elect Chairman and Vice-Chairman for 2017-2018.
 - A. Brent Dorenbecker was nominated for Vice-Chairman. He accepted the nomination.
Approved 5 - 0
 - B. Brad Marshall was nominated for Chairman. He accepted the nomination.
Approved 5 - 0.
6. Orientation for newly appointed members.

Angela Smith presented general board information, board member responsibilities, issues of interest, the 2016-2017 board accomplishments, budget, and annual reporting. A list of long term future projects was identified such as landscape/signage on side of lake by the pavilion near hole #18, update Par 3 course and driving range, develop a partnership with Bayside, new practice green hole #1, new bunker hole #13, new tees at holes #3 & #8, new trees by hole #1, potential changes to the Park 3 course and replace retaining wall.
7. Updates from Waterview General Manager and Superintendent.

- A. Scott Alford reported aeration with dry jet and needle timing was been done. The greens don't necessarily look healthy but under the grass it is fairly healthy. Sod by hole #9 may need to be replaced.
 - B. Staff is hoping for the fertilize spreader to arrive next week so this task can get complete. Staff will start pre-emerging. Replacement of some sand with start at hole #9 then likely hole #7.
 - C. S. Alford inquired if funds could be considered for a contractor trim the canopy of trees because Waterview staff do not have the equipment to complete such tasks.
 - D. David Sotelo stated the broke irrigation valve during the hottest month caused problems for the greens. The CEO of American Golf, Mr. Hinkley, along with Dan Cortese visited the course last week. They are pleased with S. Alford's work on Waterview compared to previous years, although there is recognition that some things still need to be done with the greens as well as better definition. D. Sotelo feels there is progress on the partnership with upper management of American Golf. A list is being compiled of items that can help improve the Waterview course then this list will be prioritized. It was mentioned that Waterview doesn't make much revenue.
 - E. A brief discussion was had on the possibility of Waterview being able to be on a path to make revenue. One main component identified as a hindrance is the lack of great greens.
8. Status on the 2017 Audit of the golf course.
- A. Angela Smith reported the second audit is complete and the report will be distributed to members at the end of the meeting to give members an opportunity to review and populate any questions. The audit will be on next month's agenda.
 - B. A. Smith voiced Dan Cortese, American Golf, has been on the course a couple times over the past week. He is working on the audit action plan.
9. Update on the Golf Advisory Board budget request.
- A. Angela Smith reported City Council approved the rollover of \$30,000 from FY17 to FY18.
 - B. The projects being considered for the \$30,000 are improvement to new steps by holes #7 and #15 at a cost of \$3,500; fountain replacement between holes #4 and #5 at a cost of \$8,000; 2018 audit at a cost of \$4,500; and tunnel dedication signage costing \$1,500. There is the likelihood of having enough funds for improvement of orphan areas such as behind lakes, not maintained by course other than rough cuts, not in golf play.
 - C. Members agreed to move forward on the tunnel signage. Brad Marshall will script verbiage for the signage then this will be presented to board members. Waterview staff was asked to contact their fountain person to obtain quotes for possible options so members can review at next meeting. In reference to the steps, B. Marshall recommended obtaining feedback from Waterview Golf Course staff by scheduling a meeting to include Dan Cortes to discuss ideas and solutions.
10. Discuss presentation of golf course needs to the Community Investment Advisory Board (CIAB).
 Angela Smith reported on October 2, 2017 she presented information on 3 projects to CIAB totally 1.8 million for green renovations on 23 greens, replacing retaining walls, and bunker renovations. CIAB inquired about prices of Bentgrass vs Bermuda grass. Voting will occur in May and projects are spread out over 3 years but it was requested funding for greens and retaining walls to be in one year. CIAB will start prioritizing on October 7, 2017. In Spring, CIAB will present the list to City Council.
11. Recap of the GAB 5th Annual Golf Tournament held September 17, 2017.
 Members briefly shared comments and look forward to the tournament next year.

12. Update from City Council liaison, Debby Bobbitt

- A. D. Bobbitt mentioned there were many board and commission applicants this year.
- B. She plans to work more closely with board members, Waterview staff, and Parks & Recreation Director this year.

13. Feedback on golf course conditions.

Michael Daffin stated he received some complaints about the greens being in terrible condition. There were inquiries why a golfer isn't informed at the start of the game about the condition of the greens. A. Smith voiced the City Manager visited the course and inquires if there is a way to inform players that certain greens are not good but it is being worked on. City staff feel there is a need to be able to educate people because this is a good customer service element.

14. Discuss condition and overall rating of courses played other than Waterview, with emphasis on favorable and unfavorable comparisons to Waterview.

- A. B. Dorenbecker played at Buffalo Creek and described it being more challenging than Waterview and explained. The greens are in good condition and roll well but don't hold.
- B. Jerry Daniels played at Buffalo Creek and he observed lots of play there.

15. Public input and questions.

None

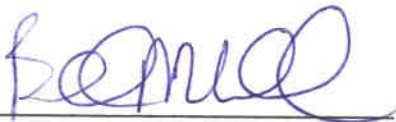
16. Public Announcements.

- A. A. Smith announced National Night Out is tonight. Rowlett staff and City Council will be mingling amongst 20 registered neighborhoods.
- B. Diversity Day will be held October 7, 2017 located at the Rowlett Community Centre.

17. Members may request topics for future agenda items for the next meeting.

- B. Marshall requested to discuss bunkers.

Adjourned at 9:29am.



Brad Marshall, Chairman



Angela Smith, Director Parks and Recreation