

City of Rowlett
Strategic Plan Steering Committee Meeting
Thursday, June 21, 2018
City Hall Conference Room
4000 Main Street, Rowlett, Texas 75088

Meeting Minutes

- I. Call to order.
Chairman E.C. Umberger called to order the regular meeting of the Strategic Plan Steering Committee at 6:32 pm on Thursday, June 21, 2018. The following members were present: Chris Herron, Scott Airitam, Diana Moore, Jeff Winget, E.C. Umberger, Maria Martinez, and Brian Funderburk. City Staff present were: Deputy City Manager, Paul Stevens and Consultant David Eisenlohr.
- II. Consider action to approve minutes from May 17, 2018 meeting.
Motion to approve was made by Jeff Winget and seconded by Scott Airitam. Meeting minutes approved unanimously.
- III. Review and discuss a preliminary draft of the key components of a Rowlett Strategic Plan.
 - Attachment 1 includes all preliminary draft materials discussed.
 - Committee Members Blake Margolis and Martha Brown joined the meeting.
 - Committee recommendations for Council on Vision , Mission and Values:

Vision

A well-planned community of livable neighborhoods, world-class urban amenities, diverse employment, cultural charm and a connected lakeside oasis. Rowlett is the Best City to Live, Work, and Play.

Mission

The City of Rowlett consistently exceeds the expectations of our residents, businesses and guests. City services promote the preservation of safe & livable neighborhoods, foster economic vitality and enable the enjoyment of a unique home town.

Values

*We value Community and are here to serve the best interests of Rowlett, its residents, businesses and guests. We work collaboratively, in partnership with all stake-holders, to achieve equitable balance among diverse points of view.

*We value Excellence and are committed to the efficient and effective delivery of public services to all. We are innovators, always seeking creative solutions to address the needs of the public.

*We value Integrity and recognize that we serve as trustees of the public interest. We earn and retain that trust through conducting ourselves with the highest degree of fairness, honest and respect.

*We value Service and put the interests of our citizens and customers before our own. We recognize the uniqueness of each individual and each situation and always treat others with courtesy, respect and a genuine interest in their well-being.

*We value Stewardship and as caretakers of the financial, physical and natural resources of the community, we hold ourselves accountable for their responsible management and conservation for the benefit of current and future generations.

*We value Transparency and believe that the public is entitled to understand the basis of government decision making and to have access to the information that we use to make those decisions.

IV. Future Agenda Topics

Approve minutes from June 21, 2018 meeting.


Receive DRAFT of plan with content reflecting Council's workshop outcomes.

V. Adjournment

Meeting adjourned at 8:42PM.



E.C. Umberger, Chairperson



Maria Martinez, Assigned City Staff

July 19, 2018
Date Approved