



# City of Rowlett

## Public Meeting

4000 Main Street  
Rowlett, TX 75088  
www.rowlett.com

### Joint Meeting of the City Council, Planning and Zoning Commission, and Comprehensive Plan Steering Committee

*City Council meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at 972-412-6115 or write 4000 Main Street, Rowlett, Texas, 75088, at least 48 hours in advance of the meeting.*

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Thursday, December 13, 2018

6:30 P.M.

Main Street Events – Main Hall  
4111 Main Street

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As authorized by Section 551.071 of the Texas Government Code, this meeting may be convened into closed Executive Session for the purpose of seeking confidential legal advice from the City Attorney on any agenda item herein.

The Committee reserves the right to reconvene, recess or realign the Regular Session or called Executive Session or order of business at any time prior to adjournment.

1. Call to order
2. Review and Discuss Draft Comprehensive Plan update
3. Discuss Next Steps
4. Adjourn

*Laura Hallmark*

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Laura Hallmark, City Secretary

I certify that the above notice of meeting was posted on the bulletin boards located inside and outside the doors of the Municipal Center, 4000 Main Street, Rowlett, Texas, as well as on the City's website (www.rowlett.com) on the 10<sup>th</sup> day of December 2018, by 5:00 p.m.



# CITY OF ROWLETT COUNCIL AGENDA ITEM

**AGENDA DATE:** 12/13/2018

**AGENDA ITEM:** 3A

## TITLE

Joint meeting of the City Council, Planning and Zoning Commission, and Comprehensive Plan Steering Committee to Discuss the Proposed Comprehensive Plan. (120 minutes)

## STAFF REPRESENTATIVE

Munal Mauladad, Director of Community Development  
Mark McAvoy, Assistant City Manager

## EXECUTIVE SUMMARY

After several months of public engagement, including a community survey, community meetings, focus groups, and Comprehensive Plan Steering Committee meetings, the Rowlett Comprehensive Plan update has been assembled into a preliminary draft. The Steering Committee last met on November 8, 2018 and voted to recommend this version of the preliminary draft for further consideration by the Planning and Zoning Commission and City Council.

## STRATEGIC PRIORITY AND GOAL(S)

Strategic Priority	Strategic Goal
 <p><b>FOSTER ECONOMIC VITALITY</b></p>	<p>5.8 Responsibly develop identified economic opportunity areas.</p>

## BACKGROUND INFORMATION

City Council adopted phases of the *Realize Rowlett 2020* Comprehensive Plan in 2011, 2012, and 2014 respectively. In June 2017 City Council approved a professional services agreement with Freese and Nichols, Inc. (FNI) to update the *Realize Rowlett 2020* Comprehensive Plan. The update was commissioned to serve as a guide for the growth and development of the remaining strategic opportunity areas, as well as to develop a future land use plan that depicts a build out scenario for the City.

## DISCUSSION

Early in 2018 the City of Rowlett began a two-part planning effort to update its Comprehensive Plan and Strategic Plan over the same general time frame. This strategy was adopted to leverage resources and provide efficiencies where possible, particularly in gathering the public input necessary to ensure each plan represents the community’s shared vision. FNI and the City relied on the data collected during the public engagement campaign to serve as the basis for informing and developing the comprehensive plan update that will be discussed during the joint meeting.

The purpose of this evening's joint meeting is to 1) review the Steering Committee's recommended preliminary draft of the plan and 2) provide an opportunity for discussion among the members of the Comprehensive Plan Steering Committee, the Planning and Zoning Commission, and the City Council. Following the Work Session, FNI and City staff will work to schedule all remaining activities with the expectation of presenting a final version of the comprehensive plan to the City Council for adoption in the 1<sup>st</sup> Quarter of 2019.

**FINANCIAL/BUDGET IMPLICATIONS**

N/A

**RECOMMENDED ACTION**

No action required. Information only.