

City of Rowlett
Economic Development Advisory Board

Tuesday, April 16, 2019

9:30 A.M.

Rowlett Chamber of Commerce, 4418 Main Street, Rowlett, TX 75088

Meeting Minutes

1. CALL TO ORDER

Chairman Drew Howard called the Rowlett Economic Development Advisory Board (EDAB) meeting to order at 09:34 A.M. on April 16, 2019 at the Rowlett Chamber of Commerce, 4418 Main Street, Rowlett, Texas. In attendance: Board Chairman Drew Howard, Board Vice Chairman Barry Young, Members Chris Kizziar, Mick Donnelly, Mayor Tammy Dana-Bashian; Ex-Officio Members Michael Gallops, Larry Glick, and City Manager Brian Funderburk and staff members Economic Development Director Jim Grabenhorst and Economic Development Specialist Lexie Woodward.

2. CONSIDER APPROVING THE MINUTES FROM THE MARCH 19, 2019 MEETING

A motion was made by Chris Kizziar and seconded by Tammy Dana-Bashian to approve the March 19, 2019 minutes. The motion carried unanimously.

3. DISCUSS IH-30 BAYSIDE DR./DALROCK RD. ENHANCEMENTS

Per a previous Board meeting request, Jim Grabenhorst presented information on the IH-30 Bayside Dr./Dalrock Rd. enhancements. Information presented included a video fly-over that TXDOT created for a recent public meeting and aerial images showing the Phase 1 improvements from Bass Pro Dr. in Garland to Bayside/Dalrock Rd. in Rowlett.

4. DISCUSS ECONOMIC DEVELOPMENT STRATEGIC PLAN

Economic Development Director Jim Grabenhorst introduced Jason Claunch, Catalyst Commercial to present the final draft of the Economic Development Strategic Plan. Brian Funderburk talked about the City-wide Strategic Plan software program, Envisio, with the goal to have this public interface go live in June. It was decided that Jason and city staff would make the requested minor revisions and send the revised Plan to EDAB members via email for final approval.

5. RECEIVE ECONOMIC DEVELOPMENT DEPARTMENT UPDATE

Jim Grabenhorst talked about State Legislative issues and more specifically, Senate Bill 2. Brian Funderburk and Tammy Dana-Bashian commented on the impacts to municipalities and counties state-wide. Jim then provided an update on various development projects happening throughout the City, including Bayside, Village of Rowlett Downtown, Homestead at Liberty Grove and North Shore.

6. RECEIVE CHAMBER/CHAMBER FOUNDATION UPDATE

Chamber Board Chair Chris Kizziar reported the Chamber had thirty new members already in the first quarter. The Chamber would like to have a conversation with the Dallas Regional Chamber about their desire to have a larger impact. Also, the Chamber has started the process of accreditation. The Hometown Heroes event will be on May 3rd at the Rowlett Community Center. Chamber President Michael Gallops reported that two Chamber Foundation sign grants had been awarded in the last month. One was for the Veterans Resource Outreach Center (VROC) and the other was for The Nutrition Spot on Dalrock. Michael and Chris talked a little about the VROC Grand Opening and said over 250 people were in attendance.

7. RECEIVE GISD UPDATE

GISD Board Member Larry Glick said GISD changed their fiscal year to ten months. Also, that GISD is really concentrating on reading. As such, they have hired thirty new dyslexia teachers. *Literacy for Life* is a new program that will involve eight-thousand books being available electronically. A big rollout of the program is expected in September. Lastly, full day pre-kindergarten and full day universal pre-kindergarten is being discussed and if approved will create an entire new grade level for GISD.

8. PUBLIC ANNOUNCEMENT. MEMBERS OF THE BOARD AND/OR STAFF MAY MAKE ANNOUNCEMENTS OF LOCAL CIVIC EVENTS. NO MEMBER OF THE BOARD OR COMMISSION MAY DISCUSS NOR TAKE ANY ACTION WITH REGARD TO THE ANNOUNCEMENTS.

Tammy Dana-Basham reminded the Board that early voting is starting April 22nd.

9. MEMBERS OF THE BOARD MAY REQUEST TOPICS FOR FUTURE AGENDA MEETINGS. NO MEMBER OF THE BOARD OR COMMISSION MAY DISCUSS ANY OF THE REQUESTED SUBJECTS UNTIL SUCH MATTER HAS BEEN PROPERLY PLACED ON A POSTED AGENDA.

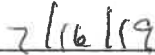
Tammy Dana-Basham spoke about having an Economic Development Budget discussion at a subsequent EDAB meeting. The intent of the discussion is to understand how the City's ED efforts are funded.

10. ADJOURNMENT

The meeting was adjourned by Chairman Drew Howard at 11:06 P.M.



Drew Howard, Chairman



Date Approved



Jim Grabenhorst, Assigned City Staff