



GOLF ADVISORY BOARD MINUTES
Tuesday, December 3, 2019 ~ 8:00 am
Waterview Golf Club
9509 Waterview Parkway, Rowlett TX 75089

PRESENT: George Harris, Barbara Holst, Brad Marshall, Brent Dorenbecker, Jerry Daniels, Jeff Feyerherm, Michael Daffin, Jonathan Andron, Becky Sebastian, Larry Glick

ABSENT:

VISITORS:

STAFF: Angela Smith, Director of Parks and Recreation; Trey Ganious, Waterview General Manager; Aaron Cleaver, Parks and Recreation Business Manager; King Simmons, American Golf Regional Manager; Trevon Ferguson, Waterview Assistant Superintendent.

1. Brent Dorenbecker, Chair, called the meeting to order at 8:00am.
2. Quorum present.
3. Consider action to approve November 5, 2019 minutes.
 - A. Brad Marshall made a motion to approve the minutes as written.
 - B. Jerry Daniels seconded the motion.
 - C. Approved 7 - 0.
4. Citizens' Input.

No input.
5. Update from Waterview General Manager and Superintendent to include an update on the Ambassador Program.
 - A. Trey Ganious shared an overview of the Ambassador/Marshall program in effect at Waterview Golf Course. Waterview has had one or two ambassadors absent on the weekend, but the schedule is back on track. Ambassadors are allowed to move the tee markers for pace of play, although should request the plan to move the tee markers prior to the move. There is no way to have an ambassador located at every hole.
 - B. There are some issues with the greens growing properly at holes #4, 8, and 16. It appears the tree shade is hindering the growth success around the greens; therefore, trees may need to be trimmed or removed. Waterview staff will conduct a sunlight test to verify if this is the cause for lack of growth. Once the test results are received staff will start with trimming the trees but feel the three pecan trees at hole #4 will need to be removed. Angela Smith indicated that prior to any tree removal she should be contacted because there is a city protocol for

- removals. Larry Glick commented the pecan trees are original of the course and suggests waiting until early summer before deciding to remove them.
- C. Trey G. reported Waterview Golf Course had over 800 rounds in November which is more than anticipated and is an extremely good number. Most feedback from players has been positive with exception of comments about the greens still a little bumpy.
 - D. Trey G. started a league to help create a community of golfers and this league is more for those who have higher handicaps. This league is held every Saturday for an 8 to 10 hole event and members earn points throughout the year. The points at the end of year will be used for a Match Play during their tournament. Players Club Clinics are held twice a month with the dates and times posted at the beginning of each month. King Simmons mentioned there are several events planned so there will be progression over this next year which will give the golf course more exposure.
 - E. Trey G. stated there have been a few issues with individuals using personal golf carts after hours on the course grounds and currently coordinating with Waterview HOA to help resolve this issue.
 - F. Brent Dorenbecker suggested that the Waterview Golf Club website be updated to include the renovation information. King Simmons agreed and responded they will submit an inquiry to American Golf.
6. Update from City Council liaison, Matt Grubisich.
Matt Grubisich was unable to be present. Angela Smith mentioned there is a City Council meeting tonight.
7. Develop a vision recommendation for the Maintenance Master Plan.
- A. Angela Smith explained this board will help to come up with recommendations in preparation for the Maintenance Master Plan. This plan is separate from Exhibit F because 1) The Maintenance Master Plan will not be audited; 2) The plan focuses on long term goals and needs. For example, in 2021 what projects will need to be done and what will be the cost then in 2022 what are the items that need to be completed and what will be the cost. Once these things are decided the information will be brought to City Council for review and approval.
 - B. Brad Marshall remarked there needs to be an inventory of the course so items that need maintenance can be identified. There is a company who comes in every 3 years to assist the Waterview HOA define what needs to be replaced as a general rule, and the costs. Inventory will consist of things such as irrigation, greens, buildings, bunkers, etc. Angela Smith replied the consultant will develop the inventory, but this board will help share the vision.
 - C. Brent Dorenbecker suggested board members to contact other golf courses to request their maintenance plans which will provide members with information to make better comparisons and assist with developing recommendations for City Council.
 - D. Michael Daffin asked about the timeline for this plan. Angela Smith stated the funds for the consultant are available for this year, so staff is presently working on finding a consultant. American Golf is working on the revision of Exhibited F and hopefully this will be done in January 2020. Jerry Daniels questioned the purpose for this Maintenance Master Plan if there are no funds set aside for actual work or projects to be done on the course. George Harris explained how about the city's reserve funds work then added he likes the idea of gathering other maintenance plans, in addition suggested American Golf should be an ad hoc member to help set this Maintenance Master Plan. Angela Smith

reassured members the consultant will connect with American Golf, this board and City of Rowlett during this process.

8. Recommendations for signage on the golf course.

- A. Angela Smith asked members if they like the signs at the Tee Boxes then the signs can be refurbished or if new signs are wanted, she can work with a company called Benchmark Signs, but these will be wood signs. Brad Marshall voiced that the existing signs are good except at hole #1 in which the sign is broken in half. Members acknowledged that most of the signs are just leaning and need leveling. The engraving of the holes hasn't changed much, and the other information is in paint, therefore it could be repainted. Since the sign at hole #1 is broken it could be used an experiment for the refurbishing. Jeff Feyerherm suggested contacting the school district to see if they'd be interested in an art project which would reduce the overall cost even though all the supplies will need to be purchased. The discussion resulted in the members would like to see if the signs can be refurbished. Larry Glick will ask the Garland Independent School District.

9. Recommendations for the cart path control.

- A. Brad Marshall observes about 25% of the golf carts park on the grass rather than on the cart path. Michael Daffin mentioned this past Sunday he had to inform four different groups to park on the cart path. Brad Marshall mentioned American Golf is on the second year of their three-year lease of the golf carts. There are golf carts with GPS and tracking applications to help with golf course management. There is approximately \$24,000 a year difference for these carts to help protect the investment of the new greens. Angela Smith informed that since the golf carts are American Golf's responsibility this board's recommendation will go back to American Golf, although she has heard the carts with sensors do have issues. Barbara Holst reported she has used many of these type of golf carts and she has never experienced any problems yet admits when dealing with electronic technology there can be an issue at some point but concurs the carts could help protect the money spent on the new greens.
- B. Brad Marshall made a motion to recommend GPS and tracking application carts with fences. Larry Glick seconded the motion. A vote of six in favor and one opposed (M Daffin). The recommendation is approved.

10. Discuss the participation in the Rowlett Holiday Parade.

Barbara Holst informed members the parade will be held on December 14, 2019 and begins at 6:00pm. Waterview Golf Club is lending 4 golf carts for members to use in the parade. Battery operated Christmas lights have been purchased but would like bows to be added. There is no budget, so items need to be donated by members. Members participating should wear the Golf Board shirt and either a Santa hat or reindeer antlers. Jeff Feyerherm is working on signs for each golf cart but needs the verbiage for the signs. Members can hand out candy canes and/or flyers if walking alongside the carts. The carts can be decorated at City Hall starting at 4pm and the carts will be returned to the same location after the parade. Brent D., Jeff F., Brad M., and Trey G. will drive the carts. Barbara H. will be a passenger.

11. Clip from PGA Tour event.

Larry Glick presented a video with Gary Woodland, the tournament's raining

champion, surprising Amy Bockerette, a Special Olympics golfer, to play the 16th hole by his side and this video is one of the most watched videos. This video takes place at the Waste Management Phoenix Open, a PGA Tour in Arizona. Jeff Feyerherm added that TPC Scottsdale was recently renovated which included some removal of bunkers and reshaping to make the course more user friendly.

12. Recommendations for maintaining fence lines.

- A. Brad Marshall advised there is no defined rule about maintaining along the fence lines. His understanding is the areas from cart path to fence was not being maintained and when the course was originally built this was considered as “native area”. After the litigation between the city and American Golf, the irrigation was installed then area seeded with grass. American Golf started mowing these areas. For Waterview homeowners, the fence had to be placed one foot into the property line, therefore the home owner needs to maintain the fence for any type of repairs. Not all homeowner’s back fences have gates, therefore have some difficulties with maintaining these areas. If American Golf doesn’t want persons walking on the golf course to maintain fence areas, then there should be something stipulated that American Golf is going to maintain the fence lines. George Harris recalled after the litigation he believes it became a part of the American Golf contract. B. Marshall said AG may want a say as to who takes on the responsibility. Michael Daffin commented Waterview Golf staff uses weed killer along that fence line.
- B. Angela Smith offered that this board can make a recommendation. She will review the maintenance contract and suggests this topic be on the next agenda for better definition before this board makes a recommendation.

13. Feedback on golf course conditions from board members.

- A. Barbara played twice and described positive experiences except for the wet around the greens. She played with 10 other women golfers and heard positive comments from them on the bunkers.
- B. Brent Dorenbecker described the course as extremely playable.
- C. Michael Daffin, as an ambassador, heard lots of positive reviews and did inform players prior to play about the wet around greens.
- D. Jeff Feyerherm commented at the times he played it did not appear the bunkers had been raked and the sand in buckets weren’t on the carts, although he is pleased with the new changes.

14. Discuss condition and overall rating of courses played other than Waterview, with emphasis on favorable and unfavorable comparisons to Waterview.

- A. Barbara Holst played at Sherrill Park #2 south course and surprisingly the overall conditions were almost perfect. Brad Marshall added that about 7 years ago the greens were replaced with mini Verdi and the greens struggled for awhile.
- B. Brad Marshall played in Ireland in which it was his first time to use a caddy and described it as a pleasant experience. The course had multiple undulations on the greens, and it was lush. There were no trees but there were different elevations. This was his best golf experience in his life.
- C. Jeff Feyerherm played at the Houston National Golf Club and the holiday rate was \$59. This course was in excellent condition, although the course was difficult. While playing at Firewheel Old Course it was found that the bunkers were inconsistent with sand types and the greens were in decent shape.

D. Brent Dorenbecker played Tempest Golf Course in Gladewater, Tx and this course had renovations worth 7 million dollars completed. This course was in great condition but a difficult course. The biggest hinderance was the carts having frequent flashing advertising.

15. Public Announcements. Members of the Board or Commission and/or staff may make announcements of local civic events. No member of the board or commission may discuss nor take any action with regard to the announcements.

Main Street Fest and holiday parade will be held December 14, 2019 from 3:00pm to 8:00pm. The 12 Days of Christmas activities begin today. Tree Lighting will happen right before the start of the parade.

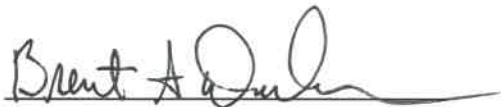
16. Members of the Board or Commission may request topics for future agenda meetings. No member of the board or commission may discuss any of the requested subjects until such matter has been properly placed on a posted agenda.

A. Jeff Feyerherm suggested there be recommendations for additional cart paths.

B. Brent Dorenbecker inquired about the diagram Sandy Queen referenced for all the cart path repair points and a copy be provided to members.

C. Brent Dorenbecker requested for the vision of Maintenance Master Plan to be on the next agenda for further discussion and encouraged members to research prior to the January meeting.

17. Adjourned at 9:46am.



Brent Dorenbecker, Chairman



Angela Smith, Director Parks and Recreation