

City of Rowlett  
Diversity & Inclusion Commission Meeting  
City Hall, 4000 Main Street, Rowlett, Texas 75088

Wednesday October 16, 2019 Meeting Minutes

Call to order

Meeting called to order at 6:32pm. Members present included Hernandez, McCarrier, Hickman, Khalil, Moore, Culpepper, Hollins, Wise, and Younge. Mark McAvoy and Elise Bowers represented City Staff. Mayor Tammy Dana-Bashian represented City Council.

1. Public input
  - No public input.
2. Introductions as Needed
  - Introductions around the table
3. Approve prior meeting minutes
  - **Motion to approve 9/18/19 minutes by Hernandez, second by Hickman (passed unanimously).**
4. Select Chair/Vice-Chair
  - Hernandez motion to elect McCarrier as chair, second by Moore (passed unanimously)
  - Hickman motion to elect Moore as vice-chair, second by Hernandez (passed unanimously)
5. Review Taste of DiverCity
  - Acoba conducted After Action Report
    - i. Strength – Performers, passports, layout, “I AM” badges, Where were you born map, Input boards
    - ii. Opportunity – Better communication (messaging), shade structures, A-frame signs, enlist other B/C members earlier in the timeline, GISD engagement, downtown business sponsorships
    - iii. Weakness – DJ, sound system, stage placement in relation to vendors, time of day
    - iv. Threat – Weather, competing events on same day, use of “Taste” in brand
6. Committee reports
  - Marketing & Media Committee: No report.
7. Participation in Local Events
  - Scarecrows on Main building is Sunday, Oct 20 at City Hall—event is Saturday, Oct 26
  - Will not participate in Truck or Treat
  - Begin promoting Decorating Downtown

8. Neighborhood Event

- Consider using event to promote Census—maybe partner with the Library.

9. Census

- McAvoy briefed commissioners on CCC's meeting schedule, partnering w/ Dallas County and City of Dallas to expand Census effort reach. McCarrier provided information on Census Bureau's attempt to access state DL data. Hollins discussed options for those looking to work as Census takers.

10. Goals matrix

- Completed Taste of DiverCity goal.

11. Diversity contact databases

- Hernandez provided update on vendor/contacts list.

12. Public announcements

- City Council will approve reduction in Commission size from 11 to 9 on 11/5 agenda.

13. Agenda items for future meetings

- Black History Month
- Census
- Update Goals Matrix
- Curbside Voting
- Website Accessibility (no scrolling images)

14. Adjourn

- Meeting adjourned at 8:37pm.

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Robert McCarrier, Chair

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Mark McAvoy, Staff Liaison

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12/2/19  
Date Approved