

City of Rowlett  
Diversity Commission Meeting  
Wednesday, January 6, 2020  
City Hall  
4000 Main Street, Rowlett, Texas 75088

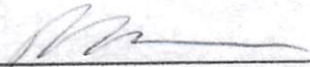
Meeting Minutes


Call to order

Meeting to order at 6:34pm. The following members were present: Lakisha Culpepper, April Wise, Michael Hernandez, Jerry Hickman, Robert McCarrier, Alena Jefferson-Shelbia, Phaleria Hollins, Ryan Khalil, Denise Younge. Mark McAvoy and Ellse Bowers represented City Staff. Mayor Tammy Dana-Bashian represented City Council.

1. Public Input
  - There was no public input
2. Icebreaker
  - Commission participated in "I am, But I am not" exercise.
3. Review Mission Statement
  - Commission read and reviewed mission statement. No changes recommended.
4. Review and Evaluate Last Year's (2019) Goals
  - Commission reviewed 2019 goals and decided to refocus attention on procurement process, social media/website development, and engagement opportunities—among other things.
5. Review Survey Results and Brainstorming Results
  - Commission reviewed SWOT analysis and commented on ways to incorporate into 2020 goals.
  - Commission reviewed Taste of DiverCity survey results and discussed ways to use the information to inform 2020 goals.
6. Brainstorming Session
  - Denise reviewed Areas of Focus matrix
7. Goal Setting
  - Develop online present
  - Create online contact point
  - Police review board
  - Eliminating symbols
  - Fix curbside voting process
  - Institute diversity training
8. Implementation Plan
  - Communication: Michael Hernandez chair; Alena Jefferson-Shelbia co-chair

- Community Outreach: Lakisha Culpepper chair; Jerry Hickman
  - Voice of Community:
  - Process/Programs: Ryan Khalil; April Wise
  - Lakisha motion to reconfigure meetings to include 1 hour of subcommittee sessions and 1 hour of full commission session, April second (motion passed 7 to 2: Hernandez and Jefferson-Shelbia)
9. Elevator Speech
- Individual members asked to personalize the mission statement and/or goals into an elevator speech.
10. Adjourn
- Meeting adjourned at 8:39pm

  
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Robert McCarrier, Chair

  
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Mark McAvoy, Staff Liaison

1/15/2020  
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Date Approved