



Parks and Recreation Advisory Board Meeting Minutes
Wednesday, December 9, 2020
6:30 p.m.
Rowlett Community Centre
5300 Main Street, Rowlett TX 75088

PRESENT (remotely): Chair: Mike DeLatte, Vice Chair: Dolores Henning, Richard Kull, Eve Johnson, Derrick Culpepper, Donna Ferguson. Alternates: Rebecca Day, Michael Schupp

ABSENT: Lonnie Cornwell, Kristy Andrade, Anthony Scott, Bernadette Hagmeier

VISITORS: None

STAFF: Shelly Monroe, Sr. Administrative Assistant; Kari Pacheco, Parks & Recreation Operations Manager; Blake Margolis, City Council liaison

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1. Chairman Mike DeLatte called meeting to order at 6:35pm.
 2. Consider approving minutes from the regular meeting held November 9, 2020.
 - A. Eve Johnson made a motion to approve the minutes as written.
 - B. Dolores Henning seconded the motion.
 - C. Approved 6 - 0.
 3. Citizen Input.
No input.
 4. Update from City Council liaison, Blake Margolis.
Blake Margolis announced Council will be looking at the Community Investment Program recommendations on future bond projects. There will be a presentation this Thursday to discuss the recommendations, but no decisions will be made.
 5. Continue discussion on new board goals.
Mike DeLatte read through the goals to confirm the wording for the new additions. There was agreement with all those who were present.
 6. Social Media subcommittee update.
 - A. Derrick Culpepper reported the subcommittee met on December 7, 2020. Future meetings will be held on the second Monday of each month at 6:30pm which is two days prior to Parks & Recreation Advisory Board meeting.
 - B. The purpose is to support and assist the City of Rowlett Communication Officers through promoting our parks and amenities, activities and events through written and visual communications via social media (pictures & videos).
 - C. The vision is to be the eyes and feet to walk through our parks and take pictures, make videos and conduct interviews to publicize what our residence only read about but never see.
 - D. The various social media platforms being used by the department was discussed. Methods of how to share photos and videos is in the process of being worked out. Also, a method to share a calendar of various activities and events is being considered. At present, the goal is to make



at least one video of either Lakefront at Pecan Grove or Kenwood Park by December 20, 2020 with the second soon to follow. A timeline and format are in process.


7. Dan Robert's Environmental Learning Center update.
 - A. Dolores Henning reported there was a taskforce meeting on November 30, 2020 with Lake Flato. They provided a highlight of the site design which they will present to the City Council on December 15th. The meeting was to obtain a consensus from the taskforce on the design and to provide an overview of the process. Once the design is approved by the City Council, the project will be turned over to Keep Rowlett Beautiful (KRB) for fundraising. Lake Flato estimates the entire project will cost roughly \$9.1 million. It can be developed in phases, and Martha Brown with KRB will connect with their fundraising team as to the best option for starting the process. For example, if they can get grants and other types of funds for the inside trails and gardens but not the parking and buildings, it could start there, or vice versa.
8. Park Board event updates.

Since Donna Ferguson was unable to be present during last month's meeting, she confirmed to take the lead for the Scavenger hunt event.
9. Operations Manager's Report
 - A. Outside Studio, LLC will present the Lakefront at Pecan Grove information to City Council during the Work Session on December 15, 2020.
 - B. The 12 days of Christmas activities is providing "to go" packets for those participating in which can be picked up at the Rowlett Community Centre and some things will be virtual. Light Up on Main has downtown decorated with Christmas cheer and the lighting correlates to music. Richard Kull shared compliments for the Christmas light set up downtown.
 - C. An explanation of how staff is looking at upcoming events and working on alternative plans was provided. Staff search for ideas from places across the states.
 - D. Parks staff is working on winterizing various things such as trees and restrooms.
 - E. Mike DeLatte said there was nice weather and good turnout for the Adult Soft tournament. A total of 716 toys were collected, which is a little more than last year. Toys will be delivered to the warehouse next week. There is still a box at Rowlett Community Centre which will be picked up on Tuesday.
10. Public announcements by members of the Board and/or staff were made.

No announcements.
11. Members of the Board may request topics for future agenda meetings.

No agenda items requested
12. Adjournment.
 - A. Donna Ferguson made a motion to adjourn at 7:05pm.
 - B. Eve Johnson seconded the motion.
 - C. Unanimous by all those present to adjourn.


Mike DeLatte, Chairman


Kari Pacheco, Parks and Recreation Operations Manager