



**For Immediate Release:
January 9, 2017**

Contact: Denise Perrin | Community Relations Manager
City of Rowlett | 4000 Main Street | Rowlett, TX 75088
972-412-6192 | dperrin@rowlett.com

Assistant City Manager Jim Proce Credentialed by International Local Government Management Organization



ROWLETT, TEXAS-- Jim Proce, Assistant City Manager of the City of Rowlett, Texas, has achieved the Credentialed Manager designation from ICMA, the International City/County Management Association. Mr. Proce is one of over 1,400 local government management professionals currently credentialed through the ICMA Voluntary Credentialing Program.

ICMA's mission is to create excellence in local governance by promoting professional management worldwide and increasing the proficiency of appointed chief administrative officers, assistant administrators, and other employees who serve local governments and regional entities around the world. The organization's nearly 10,000 members in 27 countries also include educators, students, and other local government employees.

To receive the prestigious ICMA credential, a member must have significant experience as a senior management executive in local government; have earned a degree, preferably in public administration or a related field; completed the applied knowledge assessment; and demonstrated a commitment to high standards of integrity and to lifelong learning and professional development.

"Jim Proce is not only immensely qualified but also well deserving of the Credentialed Manager designation from the International City/County Management Association," says Texas State Representative Cindy Burkett. "Jim is a steadfast leader in our community who demonstrated exceptional poise and fortitude during and immediately after the tornado that devastated Rowlett. I congratulate him on this well-deserved recognition and look forward to our continued work for the City of Rowlett."

Jim Proce is qualified by having over 20 years of professional local government experience at the executive level and over 35 years of professional local government experience in total. Prior to his appointment in 2013 as Assistant City Manager of Rowlett, he served as Managing Director of Public Works and Development in Rowlett for two years, as Public Works Director in Palm Bay, Florida, for nine years and Vice President of the Melbourne Tillman Water Control District in Brevard County, Florida, for 11 years.

Highlights of Jim's career include:

- Recently established Rowlett Community Investment Advisory Board;
- American Public Works Association (APWA) 2016 Top Ten Public Works Leader of the Year; APWA 2011 Community Involvement Award;
- Graduate of the Harvard University State and Local Government Executive Training Program at the John F. Kennedy School of Government;
- Graduate of the North Central Texas Council of Governments New & Emerging City Managers Program;
- Implemented strategic initiatives in utilities systems inclusive of rate utility structure study and implementation; oversaw multiple-agency accreditations; implementation of a stormwater utility, implementation of solid waste disposal standardized system;
- Initiated award-winning neighborhood revitalization programs and branded the "Neighborhood Life" program;
- Implemented long-term asset management plan;
- Led multiple declared emergency recovery efforts and, most recently, responded to Rowlett's EF-4 tornado, executed several FEMA reimbursement and emergency responses to multiple natural disasters, and;
- Led several successful bond referenda for public safety, parks and public works initiatives.

Jim has also made significant contributions to a number of other organizations, including:

- The American Public Works Association, where he is a member of the national Leadership & Management Committee. Jim has published many articles and has been a contributing author for two management books, currently serves as a Branch Director, and has served as a Branch President;
- The Donald C. Stone Center for Leadership Excellence, where he is a mentor in a formal mentoring program.
- The North Central Texas Council of Governments, where he serves as a member of the Regional Emergency Preparedness Advisory Committee and teaches the Certified Public Managers Course;
- The Melbourne Tillman Water Control District, where he served on the board of directors as vice president for over a decade.
- The Police Athletic League, where he coached youth basketball for a decade.
- Life Message, a local North Texas Food Bank and Sharing Center, for which Jim and his wife of 34 years, Irene Proce, sponsor an annual breakfast to honor public service employees and raise funds for the food bank during the holiday season.

About ICMA

ICMA, the International City/County Management Association, advances professional local government worldwide. The organization's mission is to create excellence in local governance by developing and fostering professional management to build sustainable communities that improve people's lives. ICMA provides member support; publications; data and information; peer and results-oriented assistance; and training and professional development to 10,000 city, town, and county experts and other individuals and organizations throughout the world. The management decisions made by ICMA's members affect millions of people in thousands of communities, from small villages and towns to large metropolitan areas.

For more information regarding the ICMA Voluntary Credentialing Program, contact Jenese Jackson at ICMA, 777 North Capitol Street, N.E., #500, Washington, D.C. 20002-4201; jjackson@icma.org; 202-962-3556.

