



## News Release

For Immediate Release

November 23, 2010

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### Rowlett hosts 'Light Up Main' Community Tree Lighting

**ROWLETT, TX** –Join your friends and neighbors for “Light Up Main” Community Tree Lighting in downtown Rowlett on Saturday, December 4, from 5–8 p.m. to celebrate the holiday season with a host of exciting activities.

#### Activities include:

- Photos with Santa \$5 hosted by the Downtown Rowlett Association
- Santa’s Work Shop Sponsored by Home Depot
- Girls Scouts have planned and organized a children’s area for the City:
  - o Letters to Santa
  - o “Snow Ball” Fight
  - o Making Reindeer Food
  - o Ice Fishing
- Costume contest (ages 10 and under): Come dressed as a present! More information at [www.rowlett.com/treelighting](http://www.rowlett.com/treelighting)
- Library:
  - o Decorate your own gingerbread house
  - o Holiday crafts
- Hot coco for sale
- **Mayor John Harper and First Lady Debra Harper** will be reading “The Night Before Christmas” at 6:45 p.m.
- Local churches and business will be providing other holiday activities as well!
- The movie “ELF” will be shown on the big screen outside!
- School choirs and the Catalyst Band will perform on stage.
- **Food drive for Rowlett Need Children’s Fund** - Let’s try to have 1,000 canned food items around the tree before it is lit!

The flyer can be downloaded at [www.rowlett.com/treelighting](http://www.rowlett.com/treelighting).

**Free admission, free parking.** All events are on Main Street between City Hall and the Library. Parking is available at Coyle Middle School, Herfurth Park, along Coyle Street.

**Handicap accessible parking** is located at the southwest corner of Commerce and Main Street and the Rowlett City Hall parking lot located at Skyline and Main. Main Street will be closed from Skyline Drive to Commerce for the duration of this event.

**Event Sponsors:** Lake Pointe Medical Center, First Step Chiropractic, Chick-fil-A, State Farm Insurance, Jason’s Deli, Milestone Electric

Visit [rowlett.com](http://rowlett.com) for more information on this event please contact Jennifer Gomez, Special Projects Manager/Parks & Recreation at 972.463.3946 or at [jgomez@rowlett.com](mailto:jgomez@rowlett.com).

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