



News Release



**For Immediate Release:
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2011 'Shop Rowlett' Stimulus Program begins January 1

ROWLETT, TX - Spend your dollars in Rowlett and be rewarded in the 2011 "Shop Rowlett" Stimulus Program, which runs from January 1, 2011 - June 2011.

Simply "Shop Rowlett" businesses and keep the receipts. Bring in receipts totaling a minimum of \$250 in sales from any Rowlett business to City Hall, 4000 Main, or the Community Centre, 5300 Main, and receive a \$25 gift card honored at participating local businesses. You will then be entered into a monthly drawing for \$250 worth of the 'Shop Rowlett' gift cards.

Enter as many times as you wish with each submission of \$250 worth of receipts from Rowlett businesses, and you could be the next winner of the drawing! Drawings are held monthly on Mayor John Harper's one-hour news show, **"Rowlett: On The Water, On The Move!"** on RTN16, cable channel 16 broadcast daily at 6 a.m., noon, 6 p.m. and midnight. This show is also on demand on streaming video at rowlett.com. Winners will be notified by phone or email and may pick up their gift cards at the drop off locations listed above.

Individual gift cards are limited, so shop early and shop often!

(2010 cards ran out in just 17 days!)

Once all of the cards are distributed, monthly drawings will continue through June 2011 so continue to turn in your receipts for a chance to win the monthly prize.

See program rules and regulations, and a full list of Rowlett businesses honoring the gift cards at Rowlett.com.

To have your receipts totaling \$250 or more validated, bring them to City Hall, 5000 Main Street - 972-463-CITY (2489), or the Rowlett Community Centre, 5300 Main Street - 972-412-6170.

Questions? Please [email](#) Diane Lemmons, Economic Development Specialist or call 972-412-6121. For more information, please visit our website at Rowlett.com.

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